

Media Contact

Christine Slocumb
chris@clarityquest.com
877.887.7611



MedPricer
2351 Boston Post Road
Guilford, CT 06437

Tel: 203.453.4554
Fax: 203.453.4588
www.MedPricer.com

NEWS

MedPricer Announces Clinical Sourcing Group

New clinical group helps hospitals e-Source their physician preference items, resulting in best-value contracts

GUILFORD, CT (August 1, 2011) – MedPricer, the leading provider of collaborative healthcare commerce solutions, announces the formation of a dedicated clinical sourcing group (CSG) to help hospitals e-Source their clinical preference items. Healthcare providers working with MedPricer have effectively addressed the sourcing of clinical preference items by utilizing e-Sourcing and MedPricer's proprietary strategic sourcing process.

"In today's healthcare environment, it is important that hospitals satisfy clinician preferences while reducing costs," said Chris Peasner, MedPricer's CEO. "Our cloud-based healthcare e-Sourcing technology combined with our experienced clinical sourcing team provides the necessary support to drive an effective sourcing event."

With the unique healthcare functionality delivered in MedPricer's e-Sourcing platform combined with the company's experienced team of PPI sourcing experts, hospitals can now more efficiently negotiate their clinical preference items and obtain best-value agreements.

Working with end users, supply chain executives and suppliers, MedPricer delivers value-based contracts that are grounded by unique decision support applications. The CSG team combines their extensive clinical healthcare contracting experience with proprietary technology in order to help hospitals boost performance and profits.

"MedPricer CSG merges our proprietary technology with deep category expertise creating the most cost effective PPI sourcing solution in the industry," says Andrew Mancuso, MedPricer's Managing Director, Clinical Sourcing Group. "We have successfully implemented our solution at large health systems as well as stand alone hospitals – resulting in sustainable savings and clinical acceptance."

About MedPricer

MedPricer provides an e-Sourcing solution designed for the unique requirements of the healthcare supply chain. The company's cloud-based negotiation platform provides the flexibility to source nearly every expense category in a hospital, allowing clients to negotiate contracts

during a live-bid process. The MedPricer e-sourcing process ensures the best terms and value from current and prospective suppliers. The company's executive team has more than 100 combined years of experience in sales of capital and disposable equipment to hospitals and private practices, as well as buying groups. www.medpricer.com

#